

1. What is the TONE of the film you want to write? Alternatively, what is the GENRE?
2. What is the THEME? Tell us at least the broad idea that you are exploring. Jealousy? Revenge? If you are unsure, go to the main character. What do they ultimately experience, or learn?
Alternatively: Think about a favorite scene that you're looking forward to writing. This often will be a good clue to what makes this idea so compelling for you.
3. Who is the protagonist? Give some specific details.
4. What does the protagonist want? How does this relate to the protagonist's external, or plot goal?
5. What are the protagonist's internal goals – the secret wants of the character?
6. In what ways is the protagonist flawed? Or alternatively: What is the protagonist contending with emotionally, inside him/her/their self?
7. What is the main relationship of the film? Give a few details.
8. What is the "narrative question" of the story? In other words, what is the central question the audience will follow throughout the film?
9. Why do you love this story, or this subject matter?
10. What is your personal connection to this story idea? Why are you the person to write this? And why are you passionate about telling this story now?